



ENVIRONMENT, CULTURE AND COMMUNITIES

SERVICE PLAN

April 2014 - March 2015

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Glossary

e+ card	The Council's multipurpose smartcard used by customers for such services as libraries, leisure centres and concessionary fares.
EPA	Environmental Protection Act 1990
GIS	Geographic Information System – an electronic mapping system used to support many of our land-based services.
SADPD	Site Allocations Development Plan Document
LTP	Local Transport Plan
NPPF	National Planning Policy Framework
BRP	Bracknell Regeneration Partnership
CHP	Combined Heat and Power

Section 1: Services included in this plan

The Environment, Culture and Communities Department delivers services to ensure Bracknell Forest is a clean, safe, healthy and attractive place to live. We target our services to meet the high standards our residents, local businesses and visitors expect.

We deliver many of our services ourselves, others in partnership with the voluntary and charitable sectors and some through contracts with private companies. We operate with three service divisions and one support division. Our services include:

Environment and Public Protection

- Monitoring and testing the environment, consumer products and foods.
- Contaminated land regulation and management.
- Food safety and infectious disease control.
- Health and safety enforcement
- Emergency planning and business continuity.
- Pest control and animal welfare.
- Regulation of housing standards including houses let in multiple occupation and the provision of disabled facilities grants and flexible home loans.
- Easthampstead Park Cemetery and Crematorium.
- Pollution control including air quality, fly tipping and abandoned cars.
- Weights and measures, consumer safety and trading standards.
- Licensing of premises, taxis, street trading and caravan sites.
- Road maintenance including vehicle access crossings, footways, cycleways, street lights, bridges, subways.
- Highway drainage, land drainage and flood control.
- Car park management and on street parking enforcement.
- Street cleansing, public toilets and litter bins.
- Refuse collection, recycling and waste disposal.
- Grounds maintenance.

Leisure and Culture

- Managing recreational green spaces including play areas, sports pitches, parkland, woods, heath and meadows .
- Specialist advice on safeguarding and enhancing biodiversity, management and amenity value of trees, landscape creation and development of Open Space of Public Value.
- Parks and countryside sites.
- Advice on trees.
- Promoting the arts in partnership with South Hill Park.
- Records and archives in partnership with other unitary authorities in Berkshire.
- Providing sports development opportunities based primarily in primary schools in partnership with the Education Department and work with the voluntary sports sector.
- Holiday activities for children and young people.
- Environmental and scientific learning opportunities at The Look Out Discovery Centre.
- Easthampstead Park residential conference centre.
- Horseshoe Lake watersports centre.
- Downshire golf course, floodlit driving range and pitch and putt.
- Sport and recreation facilities at five sites across the borough, including three dual use facilities.
- Libraries and information services through the web, a network of 9 libraries and a home library service including regular visits to 30 residential homes.
- Maintaining and managing public rights of way.

Planning and Transport

- Development management including pre-application developer negotiations, determination of planning applications and enforcement and implementation.
- Planning and Transport policies – creation, implementation and monitoring.
- Building control and dangerous structures.
- Urban design, listed buildings, conservation areas and built heritage.
- Sustainability appraisals and strategic environmental assessments.
- Promoting transport initiatives services, public transport, travel choice and travel planning, community transport and sustainable means of travel to schools.
- Pedestrian crossings, road safety, traffic orders and cycle training.
- Highway improvement and residential parking problems, new highway infrastructure.
- Traffic management including traffic calming, speed management monitoring, traffic signals, urban traffic control and reducing congestion.
- Environmental promotions, home energy and travel plan advice.
- Energy management.
- Climate change.
- Managing and limiting impact from utility installation and major planned disruptions to the highways network.
- SuDs approval body and strategic approach to land drainage

Performance and Resources

- Human resources management.
- Finance.
- Departmental business systems and the corporate GIS and gazetteer.
- Information security and management.
- Document imaging and archiving.
- Administration for the trees service.
- Performance improvement and service planning.
- Governance.
- Business continuity planning.
- Equalities and community engagement.
- Departmental health and safety.
- e+ card.
- Project managing the department's procurement projects.

Section 2: Where we are now

Where we are now

The Environment, Culture and Communities department continues to deliver the full range of environmental, planning, regulatory, leisure and cultural activities against an increasingly difficult financial backdrop overall. However, the residents' survey undertaken at the end of 2012 indicated a high level of use by residents of services provided by the department, notably recycling, parks and open spaces, leisure facilities and libraries.

A number of services rely on income streams for their survival and these continue to be affected by the economic situation. Development Control, Land Charges and Building Control have achieved their income targets, largely due to the increased regeneration activity in the town centre. There is a similar picture in leisure where, in addition to the financial context, Downshire Golf Complex has been particularly affected by the particularly wet weather during the winter. However, Easthampstead Park Conference Centre maintained its income target in 2013-2014 following a few years of deteriorating income although the economy would need to improve further to move the facility back into surplus. The investment in the facilities at Easthampstead Park Cemetery and Crematorium helped raise its profile relative to other such services locally.

Income from business sector season ticket car parking continues to suffer badly, linked to the economy and not the quality of the car parks.

Regulatory services are a key deliverable for the department, recognising local priorities. Investment has been made in planning regulation to ensure that development is appropriate to the local environment. However, whilst the commitment of the staff is high, minimal resourcing provision in the public health and environmental protection agenda results in them having to carefully prioritise their resources.

There has been a significant investment in the highway infrastructure as a result of the town centre regeneration. However, meeting the high level of public expectation in respect of highways maintenance is not possible. Funding is targeted to try to slow the deterioration in the road network and the tactic of investing more into planned maintenance rather than purely reactive is showing some benefit. However, the back log of need continues to increase as major parts of the highway infrastructure (including street lights) are reaching the end of its useful life at approximately the same time. This is a consequence of Bracknell being a new town where the infrastructure would have been constructed over a relatively short period.

The procurement of major Public Realm services – highways maintenance, street cleansing and grounds maintenance – has resulted in new contracts being let from October 2014 and includes a new contract with an external provider for landscape services.

The waste collection service continues to perform well although recycling levels are more or less stable and are proving difficult on increase although in part this is due to materials that can be recycled becoming lighter through modern design and current performance measures are based on weight ratios. However, the trial recycling reward scheme has been very well received. The introduction of a charge for users of the discretionary garden waste service continues to help to recover some of the actual cost of waste disposal to the benefit of all and participation rates are high.

The Council provides cultural services to meet the diverse needs of its growing population which are designed to complement the private and voluntary sector provision. This ranges from supporting the arts through the South Hill Park Arts Centre to direct provision of leisure facilities. The latter are run on a fundamentally commercial basis which generates income to minimise the net cost to the Council. Most customers consider leisure and cultural services to

be of good quality and despite the economic downturn, the leisure establishments generally enjoy high user numbers.

Having adopted the Core Strategy to guide planning decisions to 2026, the Site Allocations Local Plan was finally agreed in 2013 which identifies the sites which the Council feels should be used to deliver growth and infrastructure to 2026. The focus now is on delivery of this plan but also undertaking essential work to update key related planning policies to ensure the plan remains current.

How does the service meet with user expectations?

The department has a strong customer focus and all services work hard to meet, and wherever possible exceed, customer expectations.

In the 2012 residents' survey, the top two things that residents said they liked best about living in the borough were "parks and open spaces" and "access to nature". Overall, 85% of residents responding indicated they were satisfied with the local area as a place to live, with just 7% indicating they were dissatisfied, representing an increase on the 2009 survey. Excluding 'don't knows', the satisfaction of residents responding to the survey with various services provided by the Council placed services provided by the department in the top six places – parks and open spaces, waste recycling centre, refuse collection, libraries, doorstep recycling and sports and leisure facilities.

Leisure and cultural services compete in a market for customers and customer views are sought through focus groups, customer surveys and opinion meters positioned in the reception areas. Three of the major sites hold the independently assessed Customer Services Excellence standard. Users express high satisfaction with parks, countryside and libraries although usage of the latter has fallen recently in part due to the regeneration of Bracknell Town Centre which leaves the borough's main library a little isolated.

There is often a disparity between very high expectations on the part of the residents expressed through their satisfaction with various services and the actual performance of the services in question. This is particularly true in areas such as keeping the area clean and development management. Regular performance monitoring in relation to cleanliness of streets and contractor performance continues to be assessed as good or very good. Assessing levels of residents' satisfaction is now harder as surveys do not tend to distinguish between Council owned land and that owned by Bracknell Forest Homes. Development management consistently exceeds national indicator targets but having to work within limitations imposed by the law often conflicts with residents' expectations leading to expressed dissatisfaction.

In terms of infrastructure, maintaining the road network remains challenging. However, road traffic volumes are falling and the use of public transport and cycling is rising in the Borough.

The department is now using the Council's consultation portal for its consultation exercise with residents.

Delivering in 2014-2015

Section 3 of this Service Plan sets out the indicators by which the performance of services in the department will be measured. These are monitored quarterly through the Quarterly Service Report.

Section 4 of the Plan sets out the actions this department will undertake in order to deliver on the Council's Medium Term Objectives. A significant area for work for the department will be around supporting the town centre regeneration and associated capital works. Performance against the actions will again be monitored through the Quarterly Service Report.

Section 3: Service Delivery

All indicators which are reported through the Department's Quarterly Service Report are as follows:

Ind Ref	Short Description	Q4 actual	2013/14 Target	2014/15 Target
Environment & Public Protection				
L183	Percentage of food establishments in the area holding four star or above food hygiene rating at the end of the quarter (Quarterly)		85%	80%
NI191	Residual household waste per household (Quarterly and Annually)		645	645
NI192	Percentage of household waste sent for reuse, recycling and composting (Quarterly and Annually)		40%	42%
NI193	Percentage of municipal waste land filled (Quarterly and Annually)		25%	25%
NI196	Improved street and environmental cleanliness -- fly tipping (Annually) (EA score 2 = Effective)		2	2
L128	Number of reported missed collections of refuse bins (Quarterly)		720	720
L146.1	Percentage of borough where environmental cleanliness is above EPA standard - Litter (Quarterly)		99%	99%
L146.2	Percentage of borough where environmental cleanliness is above EPA standard - Detritus and Weeds (Quarterly)		97%	97%
L146.3	Percentage of borough where environmental cleanliness is above EPA standard - Graffiti and fly posting (Quarterly)		99%	99%
L147	Percentage of environmental services contract inspections where quality meets required standards (reported quarterly)		98.4%	98.5%
L200 NEW	Percentage of the Borough's households participating in recycling annually	NEW	-	
L201 NEW	Percentage of the Borough's households that are participating in the recycling reward scheme annually	NEW	-	
L210 NEW	Number of regulatory service requests received per annum	NEW	-	
L211 NEW	Number of regulatory service requests closed in the annum	NEW	-	
L212 NEW	Number of highway defects reported	NEW	-	
L224 NEW	Number of highways service requests per quarter	NEW	-	

L225 NEW	Number of highways service requests closed in the quarter	NEW	-	
Leisure and Culture				
NI197	Improved local biodiversity -- proportion of local sites where positive conservation management has been or is being implemented (Annual)		50%	50%
L002	Number of sessions by customers on computers in libraries (Quarterly)		Q1 17,795 Q2 35,590 Q3 53,925 Q4 71,900	50,000 (annual)
L003	Number of visits to leisure facilities (Quarterly)		Q1 500,000 Q2 1,000,000 Q3 1,500,000 Q4 2,000,000	Q1 500,000 Q2 1,000,000 Q3 1,500,000 Q4 2,000,000
L015	Number of attendances for junior courses in leisure (Quarterly)		Q1 36,000 Q2 64,000 Q3 98,000 Q4 130,000	Q1 36,000 Q2 64,000 Q3 98,000 Q4 130,000
L016	Number of contacts through the Young People in Sport scheme (Quarterly)		Q1 18,000 Q2 25,000 Q3 41,000 Q4 55,000	Q1 18,000 Q2 25,000 Q3 41,000 Q4 55,000
L017	Number of web enabled transactions in libraries (Quarterly)		Q1 14,650 Q2 29,300 Q3 43,950 Q4 58,600	168,690 (annual)
L018	Number of web enabled transactions in leisure (Quarterly)		Q1 5,000 Q2 10,000 Q3 15,000 Q4 20,000	Q1 8,500 Q2 17,000 Q3 25,000 Q4 34,000
L019	Number of items borrowed from library service (Quarterly)		Q1 145,825 Q2 291,650 Q3 437,475 Q4 583,300	509,000 (annual)
L020	Number of people enrolled in the Leisure Saver Scheme (Quarterly)		520	520
L035	Income from Leisure Facilities (Quarterly)		Q1 2,200,000 Q2 5,250,000 Q3 7,200,000 Q4 9,749,960	Q1 2,509,000 Q2 5,018,000 Q3 7,527,000 Q4 10,036,000
L151	Number of visits to libraries (Quarterly)		Q1 110,000 Q2 220,000 Q3 330,000 Q4 440,000	383,000 (annual)
L230 NEW	Number of occasions when users access WiFi in libraries	NEW	-	10,000 (annual)
L227 NEW	Annual volunteer hours contributed to parks and open spaces	NEW	-	5,000
L228 NEW	Annual volunteer hours for the library service	NEW	-	3,800

Performance and Resources				
L036	Percentage of e+ cards issued within 5 working days of application (Quarterly)		100%	100%
L187	Percentage of the daily planning, building control and enforcement applications scanned and indexed by the end of the next working day (Quarterly)		97%	97%
Planning and Transport				
L175	People killed or seriously injured in road traffic accidents (Quarterly and Annually)		No target set	No target set
NI167	Congestion - average journey time per mile during the morning peak (Annually)		No target set	No target set
NI168	Principal roads where maintenance should be considered (Annually)		7%	7%
NI169	Non-principal classified roads where maintenance should be considered (Annually)		6%	6%
NI154	Net additional homes provided	313 (provisional cumulative)	Target to follow	Target to follow
L008	Number of planning applications received to date (Quarterly)		No target set	No target set
L009	Number of full search requests received (Quarterly)		No target set	No target set
L014	Number of people slightly injured in road traffic accidents (Quarterly)		No target set	No target set
L046	Percentage of full searches answered in 10 working days (Quarterly)		90%	90%
L160	Supply of ready to develop housing sites	5 years' + supply with buffer	5 years' supply plus buffer	Minimum 5 years' supply plus buffer
NI157a	Percentage of major applications determined in 13 weeks or such extension of time as agreed with the applicant		50%	80%
NI157b	Percentage of minor applications determined in 8 weeks or such extension of time as agreed with the applicant		80%	80%
NI157c	Percentage of other applications determined in 8 weeks or such extension of time as agreed with the applicant		70%	90%
L181	Percentage of appeals dismissed		66%	66%
L 196 NEW	Number of planning enforcement cases received in the quarter	NEW	-	n/a
L197 NEW	Number of planning enforcement cases closed in the quarter	NEW	-	n/a
L198 NEW	Number of pre-application enquiries dealt within set target or within a time period agreed with the applicant	NEW	-	90%

Indicators that are shown shaded are key indicators.

Section 4: Medium Term Objectives and Key Actions

MTO 1: Regenerate Bracknell Town Centre				
Work with the Bracknell Regeneration Partnership and other landowners to deliver comprehensive regeneration, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
1.3 Deliver the framework which enables regeneration of Bracknell Town centre				
<i>Supported by the following sub-actions</i>				
1.3.2	Work with BRP and other proponents to secure the necessary regulatory approvals to deliver town centre regeneration	31 March 2015	Chief Officer: Planning and Transport	Town Centre Master Plan
1.5 undertake highway improvement works including work at Twin Bridges to enhance accessibility to the town centre				
<i>Supported by the following sub-actions</i>				
1.5.1	Implement modelling work to support the development of a transport network to accommodate planned growth	31 March 2015	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.2	Design improvements to Bracknell Bus Station, and commence construction	31 March 2015	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.3	Complete improvement works at Twin Bridges	31 March 2015	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.4	Design and implement further town centre related junction improvements	31 March 2015	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.5.5	Design and implement town centre public realm improvements	31 March 2015	Chief Officer: Planning and Transport	SADPD, LTP3, Core Strategy, Town Centre Master Plan
1.8 deliver high quality public realm and public spaces				
<i>Supported by the following sub-actions</i>				
1.8.1	Implement repairs to Town Centre car parks	31 March 2015	Chief Officer: Environment and Public Protection	Town Centre Master Plan

1.8.2	Develop a new masterplan for Bracknell Town Centre Southern gateway	31 March 2015	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.3	Work with BRP to deliver the New Jubilee Park on land to north of the Goose Public House	31 March 2015	Chief Officer: Planning and Transport	Town Centre Master Plan
1.8.5	Implement the pilot Resident's Parking Scheme	31 March 2015	Chief Officer: Planning and Transport / Chief Officer: Environment and Public Protection	

1.9 Implement an Accommodation Strategy to rationalise the number of buildings used by the Council

Supported by the following sub-actions

1.9.5	Relocate ECC to final positions in Time Square	31 May 2014	Director of Environment, Culture and Communities	Accommodation Strategy
1.9.10	Implement flexible and mobile working principles across all town centre offices	31 March 2015	Director of Environment, Culture and Communities	Accommodation Strategy

MTO 2: Protect communities by strong planning policies, including work to:

Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
2.1 deliver the Local Development Scheme, including agreeing the Site Allocations Development Plan Document (SADPD) as soon as possible and completing a review of the Core Strategy				
Supported by the following sub-actions				
2.1.1	Secure the production of Masterplans for the five major sites identified in the SALP – South Warfield, Amen Corner North and South, TRL and Blue Mountain	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
2.1.2	Make progress on Gypsy and Traveller Local Plan	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
2.1.3	Make progress on Development Management Local Plan	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
2.1.4	Support neighbourhood planning and secure grant funding	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme

2.1.5	Complete parking standards survey evidence base and review	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
2.1.6	Complete landscape assessment for settlements in green belt	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme

2.2 develop robust evidence to ensure new development delivers the funding for infrastructure priorities for the Borough

Supported by the following sub-actions

2.2.1	Secure Planning Inspectorate approval for, and implement, the Borough wide community infrastructure levy	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
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2.3 Ensure infrastructure is delivered alongside new development to the benefit of the whole community, by introducing Infrastructure Delivery Plans, which residents contribute to, in support of any approved planning policy document

Supported by the following sub-actions

2.3.1	Implement the Infrastructure Delivery Plan developed as part of SALP	31 March 2015	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme
2.3.2	Negotiate s106 agreements on appropriate sites	31 March 2015	Chief Officer: Planning and Transport	SADPD, Core Strategy, Local Development Scheme

2.4 Continue to protect our green belt and avoid coalescence of existing communities consistent with the NPPF

Supported by the following sub-actions

2.4.1	Implement policies to protect the green belt and monitor their effectiveness	31 March 2015	Chief Officer: Planning and Transport	SADPD, Core Strategy
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2.5 take appropriate enforcement action against those that do not comply with planning law

Supported by the following sub-actions

2.5.1	Prepare and adopt a Local Enforcement Plan which continues to prioritise enforcement action and applying resources available to 'most serious' cases	31 March 2015	Chief Officer: Planning and Transport	Local Development Scheme
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MTO 3: Keep Bracknell Forest clean and green, including work to:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
3.1 maintain our open spaces to a high standard				
Supported by the following sub-actions				
3.1.1	Maintain our green flag status on four existing sites.	31 March 2015	Chief Officer: Leisure and Culture	Local Development Scheme, Cultural Strategy
3.1.2	Take appropriate action against those that do not comply with environmental legislation, eg fly tipping, scrap metal dealers	31 March 2015	Chief Officer: Environment and Public Protection	-
3.1.3	Maintain environmental amenity land across the whole of the borough according to contract specification	31 March 2015	Chief Officer: Environment and Public Protection	-
3.1.4	Implement new Public Realm Contract for highways and street lighting	31 March 2015	Chief Officer: Environment and Public Protection	
3.1.5	Implement new Public Realm Contract for grounds maintenance	31 March 2015	Chief Officer: Environment and Public Protection	
3.1.6	Implement new Public Realm contract for street cleansing	31 March 2015	Chief Officer: Environment and Public Protection	
3.2 Implement Parks Quality Improvement Programme				
Supported by the following sub-actions				
3.2.1	Raise quality standards at seven sites (Newt Reserve, Goddard Way, Farley Copse, The Greenway, Woodland off Warfield Road, Warfield Chase/Bedfordshire Down, Churchill House)	31 March 2015	Chief Officer: Leisure and Culture	Parks & Open Spaces Strategy, Biodiversity Action Plan, Rights of Way Improvement Plan
3.2.2	Deliver the Parks and Open Spaces Strategy	31 March 2015	Chief Officer: Leisure and Culture	
3.2.3	Implement improvement works to SANGS in accordance with the agreed work programme	31 March 2015	Chief Officer: Leisure and Culture	

3.3 increase the amount of green space that is accessible to residents				
Supported by the following sub-actions				
3.3.1	Transfer land into public ownership including Jennet's Park, Wykery Copse and The Parks	31 March 2015	Chief Officer: Leisure and Culture	Parks and Open Spaces Strategy, Local Development Scheme

3.4 reduce energy consumption in the borough				
Supported by the following sub-actions				
3.4.1	Replace Combined Heat and Power (CHP) units at Bracknell Leisure Centre and/or Coral Reef	31 March 2015	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan
3.4.2	Work with partner agencies to improve energy efficiency in existing homes	31 March 2015	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan
3.4.3	Install LED street lighting where appropriate	31 March 2015	Chief Officer: Environment and Public Protection	Climate Change Action Plan, Carbon Management Plan

3.6 help people improve the energy efficiency of their homes				
Supported by the following sub-actions				
3.6.1	Support the Green Deal and Energy Company Obligation	31 March 2015	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan

3.7 help people to get their energy from sustainable sources				
Supported by the following sub-actions				
3.7.1	Promote renewable energy and low carbon energy systems to local residents	31 March 2015	Chief Officer: Planning and Transport	Climate Change Action Plan, Carbon Management Plan

3.8 Monitor and respond to the impact of severe weather conditions				
Supported by the following sub-actions				
3.8.1	Monitor and respond to the impact of severe weather conditions	31 March 2015	Chief Officer: Environment and Public Protection	Winter response plan

3.9 Reduce waste to landfill				
Supported by the following sub-actions				
3.9.1	Promote and develop the	31 March 2015	Chief Officer:	-

	recycling reward second year trial scheme		Environment and Public Protection	
3.9.2	Seek to increase the local recycling rate and reduce landfill	31 March 2015	Chief Officer: Environment and Public Protection	-
3.9..3	Ensure, through planning conditions, all new buildings have space for segregated storage space to allow for separation of recyclable waste from landfill collection	31 March 2015	Chief Officer: Planning and Transport	

MTO 5: Work with schools and partners to educate and develop our children, young people and adults as lifelong learners:

Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
5.11 ensure systems in place for effective pupil and school place planning				
<i>Supported by the following sub-actions</i>				
5.11.5	Provide advice and support in relation to the Blue Mountain project for the provision of a secondary school, a 2 form entry primary school and a nursery provision	31 March 2015	Chief Officer: Leisure and Culture / Chief Officer: Planning and Transport	-

MTO 6: Support opportunities for health and well being:

Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
6.2 support the Health and Wellbeing Board to bring together all those involved in delivering health and social care in the Borough				
<i>Supported by the following sub-actions</i>				
6.2.4	Develop clarity in the respective roles of partners within the Health and Well Being Board	31 March 2015	Director of Environment, Culture and Communities	

6.6 support sports activities and facilities within the Borough

<i>Supported by the following sub-actions</i>				
6.6.1	Replace artificial turf pitches at Bracknell Leisure Centre and Edgbarrow Sports Centre	31 August 2014	Chief Officer: Leisure and Culture	
6.6.2	Assess feasibility of self-service kiosks at Bracknell	31 March 2015	Chief Officer: Leisure and	

	Leisure Centre		Culture	
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6.7 recognise the value libraries play in our communities

Supported by the following sub-actions

6.7.1	Develop and implement the Good to Great programme theme of Community Empowerment	31 March 2015	Director of Environment, Culture and Communities	
6.7.3	Improve Great Hollands Library	31 March 2015	Chief Officer: Leisure and Culture	

6.8 Preserve and promote Public Health

Supported by the following sub-actions

6.8.7	Monitor and report air quality in the borough with particular reference to the implementation of the two current Air Quality Management Area action plans	31 March 2015	Chief Officer: Environment and Public Protection	Local Air Quality Management Process (Environment Act 1995)
6.8.8	Reduce the opportunity for the purchase of age restricted products by undertaking a programme of test purchasing and educational visits	31 March 2015	Chief Officer: Environment and Public Protection	Licensing Policy
6.8.10	Pilot a public 'health check' scheme at Bracknell Leisure Centre	31 March 2015	Chief Officer: Leisure and Culture	

MTO 8: Work with the Police and other partners to ensure Bracknell Forest remains a safe place, including work to:

Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
8.5 improve the safety of our roads by improvements to the infrastructure and, where appropriate, by thorough speed enforcement				
Supported by the following sub-actions				
8.5.1	Continue to work in partnership with neighbouring authorities through groups like Safer Roads Berkshire to maximise the impact of road safety programmes and initiatives.	31 March 2015	Chief Officer: Planning and Transport	LTP3
8.5.2	Work with Thames Valley Police to manage effective speed enforcement	31 March 2015	Chief Officer: Planning and Transport	LTP3

8.5.3	Install traffic light violation cameras on Bagshot Road/ Hilton Roundabout	31 March 2015	Chief Officer: Planning and Transport	
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MTO 9: Sustain the economic prosperity of the Borough				
9.2 Support the work of the Economic and Skills Partnership to sustain the local economy, in particular by co-ordinating the implementation of the Bracknell Forest Local Economic Development Strategy				
Supported by the following sub-actions				
9.2.9	Continue to promote and support the Primary Authority Partnership and by working with local businesses, enable their compliance with legislative requirements	31 March 2015	Chief Officer: Environment and Public Protection	-
9.2.10	Deliver the Highways Capital Programme to support the local economy	31 March 2015	Chief Officer: Environment and Public Protection / Chief Officer: Planning and Transport	Highways Capital programme, Highways maintenance programme
9.2.11	Identify external funding opportunities (Government led funding streams) to deliver major transport infrastructure	31 March 2015	Chief Officer: Planning and Transport	
9.2.12	Develop and implement strategies that identify schemes which significantly contribute to the transport system e.g. A329/322 initiative	31 March 2015	Chief Officer: Planning and Transport	
9.2.16	Develop and implement a street works permit scheme	31 December 2014	Chief Officer: Planning and Transport	LTP3 2011-26; Highway Network Management Strategy 2012

MTO 10: Encourage the provision of a range of appropriate housing:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
10.1 Ensure a supply of affordable homes				
Supported by the following sub-actions				
10.1.1	Provide for appropriate needs through the Disabled Facilities Grants scheme	31 March 2015	Chief Officer: Environment and Public Protection	Housing Strategy

10.1.3	Promote and develop flexible Home Improvement Loan Schemes	31 March 2015	Chief Officer: Environment and Public Protection	
10.1.5	Ensure appropriate standards of accommodation in the private rented sector through appropriate enforcement and support to landlords.	31 March 2015	Chief Officer: Environment and Public Protection	Housing Strategy
10.1.6	Undertake housing needs survey to ensure provision of a range of appropriate housing (including gypsy sites)	31 March 2015	Chief Officer: Planning and Transport	
10.1.7	Establish the housing market area and sub-areas and the methodology for a Strategic Housing Market Assessment in liaison with other Berkshire authorities	31 March 2015	Chief Officer: Planning and Transport	
10.1.15	Work with partners to identify a suitable location to enable the relocation of the Bridgewell Centre	31 March 2015	Chief Officer: Planning and Transport	

MTO 11: Work with our communities and partners to be efficient, open, transparent and easy to access and to deliver value for money:				
Ref	Key Action Description	By when	Lead Officer	Links to related strategies/plans
11.8 implement a programme of economies to reduce expenditure				
<i>Supported by the following sub-actions</i>				
11.8.4	Develop proposals to help the Council produce a balanced budget in 2015/16	31 March 2015	Director of Environment, Culture and Communities	-
11.8.8	Implement and realise savings following commencement of Public Realm contracts	31 March 2015	Director of Environment, Culture and Communities	Public Realm 2014 Procurement Plan
11.8.9	Expand the use of incentives for residents using the e+ scheme	31 March 2015	Director of Environment, Culture and Communities	
11.8.10	Enhance and extend document scanning	31 March 2015	Director of Environment, Culture and	

			Communities	
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